

Policies for reduction of greenhouse gases emission and their costs and opportunities for the Brazilian industry

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SUMMARY

Brazil has taken an active stance in the Climate Change Negotiations, confirming goals to reduce its greenhouse gas emissions (GHG) and proposing sectoral mitigation plans. Recent Brazilian industrial policies attempt to accelerate the industrial growth and, among other goals, develop a more efficient industry in terms of energy use. However, typical mechanisms of mitigation policies, such as carbon pricing, can act in a counterproductive way against the incentives of the industrial policy. In this paper we fill a gap in Brazilian literature, estimating the impact of policies to reduce emissions in Brazilian industry, imposing caps to the emissions (CAP scenario) or carbon markets (CAP-AND-TRADE scenario). The results show the importance of sectoral considerations and the design of mechanisms in the formulation of mitigation policies. The CAP scenario makes productions costs more expensive for important sectors in the investment composition (cement, steel, non-metallic) and relatively benefits consumer goods sectors (textiles, clothing and footwear). The CAP-AND-TRADE scenario can achieve the same emission reduction goals with less adverse effects.

Key-words: CO₂ emissions, industry, Cap-and-trade, Computable general equilibrium model

JEL Classification: Q54, C68

RESUMO

O Brasil tem se posicionado de maneira mais ativa nas negociações sobre mudanças climáticas, ao confirmar metas voluntárias de redução de emissões e propor Planos Setoriais de Mitigação de GEE. Par e passo com os planos setoriais, o país procura implementar políticas de estímulos ao crescimento do setor industrial, que tem perdido participação e competitividade na economia. Não há uma preocupação de mitigação de GEE nas políticas industriais, que podem até aumentar emissões. Além disso, os mecanismos típicos de políticas de mitigação, como a precificação de carbono, podem atuar de forma contraproducente com os incentivos de políticas industriais. Este trabalho preenche uma lacuna na literatura brasileira, estudando o impacto de políticas de redução de emissões na indústria brasileira, como a imposição de tetos de emissões ou mercado de carbono. Os resultados mostram a importância de considerações setoriais e de desenho de mecanismos na formulação das políticas de mitigação. A política de imposição de metas encarece os custos de produção de setores importantes na composição do investimento (cimento, aço, não-metálicos) e beneficia relativamente setores de bens de consumo (têxteis, vestuários e calçados). A política de mercado de carbono consegue atingir as mesmas metas de redução de emissões com efeitos menos adversos.

Palavras-chaves: Emissões industriais, Mercado de carbono, Modelos de equilíbrio geral computável

1. INTRODUCTION

Brazil has taken an active stance in the Climate Change Negotiations, confirming goals to reduce its greenhouse gas emissions (GHG) and proposing sectoral mitigation plans. A first step has already been taken in this sense at the Conference of the Parties (COP) in Copenhagen (2009), Cancun (2010) and Paris (2015), where Brazil confirmed its voluntary national goals of greenhouse gases emission reductions of 43% below 2005 levels in 2030, according the Brazilian Intended Nationally Determined Contributions – INDCs.

In Brazil, authorities have pointed the deforestation control, especially in Amazon, as the country's main proposal to reduce GHG emissions. However, from 2005 to 2012, there was a decline in the deforestation rates, indicating a consequently reduction on emissions associated to changes of land-use (INPE, 2012). According the most recent Brazilian Inventory of Greenhouse Gases, the share of emissions from land use change and forestry have declined from 61% to 22% between 2005 and 2010. So, the relative importance of GHG emissions derived from fuel usage and productive processes have increased significantly, in the same period (MCTI, 2013). This importance is intensified due to the emissions tendency to increase in use of energy, transportation (especially related to diesel usage), oil refining, and activity of industrial sectors. Some initiatives, in this context, have already started to emerge. As part of the NPCC, for example, Mitigation Sectoral Plans of GHG were released in 2013 for Agriculture, Mining, Metallurgy and Manufacturing Industry as a whole, proposing goals and some mitigating measures against global warming.

Along with the NPCC, the country seeks to implement policies to estimate the industrial sector growth, which has lost participation and competitiveness in the Brazilian economy. There is no obvious concern with GHG mitigation in industrial policies, which may even increase the emissions. The recent Brazilian industrial policies seek to promote the increase in productive efficiency, the incentive of asset and capital sectors, taking advantage of environmental opportunities and of business related to the energy sector, diversification of exports, among others. This policy presents ambitious goals, such as expanding investments participation in the GDP, increasing the expenditure in research and development and increase of worker's qualification.

The Brazilian industrial policy has goals for a cleaner production system, which implies the reduction of energy consumption by unit of the industrial GDP. This goal, direct and indirectly aims at the reduction of GHG emissions. Thus, there is a relationship between the two policies, the Brazilian industrial policy and the NPCC. However, typical mechanisms of mitigation policies, such as carbon pricing, can act in a counterproductive way against the incentives of the industrial policy. The aim of this work is to verify the costs for the industrial sector and for investment that an eventual carbon pricing policy would cause. To achieve that objective, we apply a computable general equilibrium model especially adapted for the question of carbon pricing and energy demand, especially for the industrial sector.

There is a great debate currently underway on the GHG mitigation policies framework: by market mechanisms, such as taxes, subsidies and carbon market, or by regulations (e.g. government regulations, performance standards, and voluntary programs). An alternative and very probable scenario, with the non-approval of a global agreement, and one that has been globally discussed would be the creation and strengthening of national policies for GHG reduction, which could take the form of taxation policies or carbon markets. According to Al-Min *et al.*, (2009), the question posed is whether such measures and mitigation policies will be durable and lasting enough to provide the necessary reductions in GHG emission. Systems of mitigation application are still in debate, especially about the use of market mechanisms and preferences.

There are many examples of national tax policies and carbon markets. Denmark and Switzerland, for example, are the major countries to adopt taxes over carbon and reach goals of emission reduction proposed by the Kyoto Protocol. The greatest carbon market is the EU ETS

(European Union's Emissions Trade Scheme), in the European Union, which according to Gregoriou *et al.* (2014), in 2011, presented a 11 % growth, reaching a total amount of US\$ 176 billion. The European Union has served as an example in proposing similar schemes in the United States, Canada and New Zealand.

In Brazil, the NPCC still has as its base actions of monitoring, supervision, control, licensing and funding line. There is, however, the possibility of instituting tools specifically designed to create a price signaling for the reduction of GHG emissions, which have been widely discussed in the international scenario. The creation of economical instruments pre-induced for GHG emissions – such as an emission trade system between sectors – can be a cheaper alternative to expand the array of options available within the National Policy on Climate Change proposed by Brazil. It is recommendable, however, that the cost-effectiveness relation of such policies be analyzed.

The mitigation or reduction of emissions of greenhouse gases is a global “public good”¹ whose benefits reach all, while costs are passed on to those financing the mitigation. In contrast to other public goods, such as public safety, the mitigation benefits are not immediate, and on the contrary, can only be felt in the future, something that compromises the implementation of policies. Literature on the ramifications of a carbon market implementation in Brazil is still limited². As far as is known, there are no other studies estimating the effects of a national emission trade system for the different sectors. Economic impacts for Brazil in a global market scenario of certificates, however, can be found in Feijó and Porto Júnior (2008).

In this context, this study fills a gap in Brazilian literature, estimating the viability and the cost of a mitigation emission policy through a national carbon market among industrial sectors, taking as an example what happens in the EU ETC. Like many other developing countries, Brazil faces a double challenge of promoting development and reducing its emissions. Therefore, in face of this new scenario and of the new post-2012 context, it is important to study the perspectives and policies for carbon market development in Brazil. Such alternatives can characterize a more active way for the country to contribute to the mitigation of global warming and lead this trend among other developing countries.

In methodological terms, we developed an applied dynamic-recursive general equilibrium model, called BeGreen (Brazilian Energy and Greenhouse Gas Emissions General Equilibrium Model), built for Brazil's reality and specificities, with energetic and environmental detailing empowered to analyze policies of GHG reduction on the economy. The model is innovative in many aspects for the Brazilian literature: it has a high desegregation of energetic products and sectors, it is a recursive dynamics CGE model and it has differentiated energetic and environmental specification. Besides this introduction, the paper is organized in three more sections: the second section details the methodology developed to project the effects of mitigation policies on the Brazilian economy. Third section shows the main results of mitigation policies simulated. At last, the final considerations are made.

¹ Public goods are defined as those whose individuals cannot be excluded from its consumption (non-excludable) and the supply does not depend on the number of agents reached (non-rival). Therefore, the rights for the ownership of public goods are not defined and, thus, exchanges by other goods ended up not being made in an efficient way in the competitive market and an intervention of public policies is necessary so that the efficiency can be achieved.

² Most studies have been focused on the analysis of the effects of carbon taxes imposition on the Brazilian economy [see Rocha (2003), Lopes (2003), Tourinho *et al.* (2003), Ferreira filho and Rocha (2007), Silva and Gurgel (2010), Margulis and Dubeux (2010), Gurgel (2012)].

2. Methodology

2.1 BeGreen Model

The general equilibrium approach has been increasingly used to evaluate environmental policies impacts. The reason is that a policy that aims to decrease pollution emission significantly can have significant effects on prices, quantities and on the structure of an economy. Producers' and consumers' behavior is affected by emissions effects on production and consumption, and by the implementation of pollution control policies. Additionally, a CGE model makes it possible to analyze impacts on distribution and on the welfare of policies from different tax instruments, such as quotas, taxes, subsidies or income transfers, whose effects can be transmitted through several markets (WING, 2004, TOURINHO *et al.*, 2003). Accordingly, our model has three important advances: i) detailed energetic specification, ii) an environmental module that allows a projection of emission reduction policies, and iii) a structure of recursive dynamics.

The first two elements are fundamental to the goal of this paper, as they allow a consistent analysis of policies for greenhouse gas mitigation (GHG) for the Brazilian economy through the incorporation of a detailed energetic and environmental specification module. Additionally, the model is calibrated with the latest data from national accounts, with an input-output matrix and the Brazilian emission inventory from 2005³. The structure of recursive dynamics aggregates one more differential. Since it is a long-term matter, the responses to policies depend significantly on projections of a baseline scenario to the economy, involving presumptions about growth rates of uncountable macroeconomic variables, such as GDP, population, consumption, and investment for several years. This aspect allows the implementation of simulations in which restrictions of GHG emissions are relative to this baseline scenario as proposed by the National Policy on Climate Change.

These characteristics in CGE models (recursive dynamics and detailed energetic and environmental specification) are relatively new in the Brazilian literature. The BeGreen model is a CGE model with recursive dynamics for the Brazilian economy, empowered with an environmental and energetic analysis. The database includes a high level of product and sector disaggregation, enabling a detailed treatment of energy and emissions. It enhances the models' capacity to analyze the impact of greenhouse gas mitigation policies. The model is multiproduct, comprised of 124 products and 58 sectors. In addition to that, we also add 14 final demand components - household consumption (10 representative families)⁴, government consumption, investments, exportation and stocks - three primary factor elements (capital, labor and land), two margin sectors (trade and transportation), importations by product for each one of the 58 sectors and 14 components of final demand, and an aggregation of indirect taxes on production.

In general, the central structure of the CGE model is comprised of equation blocks that determine supply and demand relationships, derived from the optimization hypothesis, and conditions of market balance. Additionally, several macro aggregates are defined in this block, such as employment level, balance of trade and price indexes. Productive sectors minimize the production costs subject to a technology of constant scale returns.

One of the model distinguishing features refers to the technological vectors from specific energy-intensive sectors and energy compounds to other sectors. In the description of the model that follows we concentrate on the special features of the model; detailed equations can be found in Annex 1

³ The model is supplied by an extensive set of data that reflects the structure of the Brazilian economy in 2005. These data are obtained from several sources: National Accounts and Input-Output Matrix (IBGE), International Trade (SECEX), Family Budget Survey (POF-IBGE).

⁴ The families are aggregated according to income deciles obtained from POF data, totaling 10 representative families.

2.1.1. Production structure

In our model, each sector can produce more than one product, making use of various types of energy inputs, intermediate inputs and primary factors such as labor, capital and land. In each sector firms have an optimizing behavior, in which inputs choose a combination which minimizes the cost of production for a given level of product subject to constant returns to scale technology. However, a major enhancement of the theoretical structure of production with regard to energy specification is fundamental to the issues to be addressed in this thesis. The model, specifies two distinct categories of productive sectors grouped as follows: i) sectors with manufacturing technologies and technological vectors ii) replacement with sectors structures between energetic compounds.

An effort was made to move towards a more realistic approach for "bottom-up" in the modeling of energy-intensive sectors. BeGreen model brings, as an innovation for Brazilian models, the bottom-up approach known as "Technological Bundle" (MCDOUGALL, 1993; HINCHY and HANSLOW, 1996; ABARE, 1996). This approach includes particular energy-intensive sectors where the input substituting options are relevant for the purpose of simulating mitigation of greenhouse gas policies. Different technologies can be partially replaced (using a hypothesis of imperfect substitutability) using CRESH production functions (constant ratio of elasticities of substitution, homotheticity) (HANOCH, 1971; DIXON *et al.*, 1982). This structure was inspired by the ABARE-GTEM model (Australian Bureau of Agriculture and Resource Economics Global Trade and Environment Model), a dynamic CGE model for the treatment of global environmental issues (ABARE, 1996). The specification of "technology bundle" poses a restriction on the substitution of inputs, making it consistent with the characteristics of well-known technologies. This avoids the possibility of obtaining replacement or technically unfeasible combinations of inputs. Two sectors fall into this category due to their well characterized production technologies: Electricity generation and Steel and iron industry.

In the production process of the others sectors, the representation of the technology allows for various substitution possibilities among different types of fossil fuel and non-fossil energy, in addition to other intermediary inputs and primary factors. Firms choose the composition of energy inputs from three composites: Renewable composite, self-generation of electricity and non-renewable composite. In renewable composite through a CES function, firms choose the composition of renewable energy inputs (firewood, charcoal, alcohol, sugar cane bagasse, hydropower). In turn, the non-renewable composite, they choose among non-renewable inputs (oil, natural gas, LPG, diesel oil, fuel oil, gasoline, kerosene, coke, other refinery products).

2.1.2 Final Demand

The model divides households into different income groups. Households are disaggregated according to income deciles obtained from Brazilian Consumer Expenditure Survey (POF data), providing ten representative households. This nationwide survey provides detailed information on household income and expenditures including electricity, gasoline and other energy goods. For households, the initial factor endowments are fixed. They, therefore, supply factors in a non-elastic way. The household demand is specified by a non-homothetic Stone-Geary utility function (Peter *et al.*, 1996). Demand equations are derived from a utility maximization problem whose solution follows hierarchical steps. On the first level there is a CES substitution between domestic and imported goods. At this level, the possibility of substitution between gasoline and alcohol was introduced through a CES function. This compound was chosen because of the real possibility of this substitution, boosted by the increasing use of vehicles with flex-fuel technology in Brazil, whose composition depends on the relative prices of both products.

In subsequent top level there is a Klein-Rubin aggregation of the composed goods; so the utility derived from consumption is maximized according to this utility function. This specification gives rise

to the linear expenditure system (LES), in which the participation of expenses above the subsistence level for each good represents a constant proportion of the total subsistence expense for each household. The composition of consumption by domestic and imported products is controlled by constant elasticity of substitution functions (CES).

The standard small country assumption is made implying that Brazil is a price-taker in import markets. However, because the imported goods are differentiated from the domestically produced goods, the two varieties are aggregated using a CES function, based on the Armington assumption. Exports are linked to the demand curves negatively associated with domestic production costs and positively affected by an exogenous expansion of international income.

Government consumption is typically exogenous and can be associated or not with household consumption or tax collection. Stocks accumulate following the variation of production.

The specification of the recursive dynamic is based on the modeling of intertemporal behavior and results from previous periods (backward looking). Current economic conditions, such as the availability of capital, are endogenously dependent on later periods but remain unaffected by forward-looking expectations. Thus, investment and capital stock follows accumulation mechanisms and inter-sectoral shifts from pre-established rules associated with the depreciation rate and rates of return. Moreover, it assumes a dampening of the investment responses. The labor market also presents an intertemporal adjustment process involving three variables: real wages, current employment, and employment trends.

On the supply side, a constant elasticity of transformation (CET) function is used to define the output of a given sector as a revenue-maximizing aggregate of goods for the domestic market and goods for the foreign markets.

2.1.3 Environmental module

In the model of core specifications, previously reported, the BeGreen model has an environmental module inspired by the MMRF-Green model (Adams *et al.*, 2002). The model treats emissions in detail, separating them by issuing agent (fuel, industries and households), and issuing activity. Emissions in the model are associated with the use of fuel (twelve fuels in total) or the level of sector activity, such as agricultural emissions (whose cause lies in the enteric fermentation of ruminants, rice cultivation and use of fertilizers especially, an important source of Brazilian emissions) or industrial processes (e.g. cement manufacture). The model calculates the carbon price or cost of emission reductions by imposing GHG emission targets endogenously. This module is responsible for the transformation of these prices or carbon taxes on ad-valorem rates, feeding the core model. From the results of certain variables (fuel use by sectors, level of activity and household consumption), the environmental module calculates changes in emissions. Emissions are measured in terms of carbon dioxide equivalents (CO₂-e).

According to Adams *et al.* (2002), government revenue from the imposition of a carbon tax, R , can be calculated as:

$$R = \tau \cdot \sum_f \sum_u E_{f,u} \quad (1)$$

where τ is a specific tax on a ton of CO₂-e and E is the amount (in tonnes) of CO₂-e by emission source f (fossil fuels or productive activity) and by user u (industries and households). Since the tax on CO₂-e emissions will be determined through an ad-valorem tax rate on fuel use or production activity, R is equivalent to:

$$R = \sum_f \sum_u \frac{t_{f,u}}{100} P_f Q_{f,u} \quad (2)$$

Where t_f is the ad valorem tax rate (%), P_f is the basic unit price of fuel or carbon-content product and $Q_{f,u}$ is the amount of fuel or product consumed by user u . For each type of emission source and user, a specific tax on emissions can be translated into an ad valorem rate as follows:

$$t_{f,u} = \tau \frac{100 \cdot E_{f,u}}{P_f \cdot Q_{f,u}} \quad (3)$$

The last part of the equation, $\frac{E_{f,u}}{P_f \cdot Q_{f,u}}$ can be defined as the emission intensity for fuel use or level of productive activity by Brazilian currency (Reais). To determine the carbon price, marginal cost of emissions (or carbon tax), the impact on the ad valorem tax rate for each type of emission source depends not only on technical features, such as the carbon content of each source but also economic variables or market conditions such as price.

Emissions from fuel use are modeled proportionally to use and activity emissions for the product-related industries. The producer's cost function is modified to include the carbon taxes so that they induce a substitution in favor of lower carbon-content fossil fuels or products.

Another important mechanism of the model is the possibility of returning the revenue from taxes through income compensation or an allowance (negative tax) on household purchases. This process, however, is specified to allow only a certain portion of revenue to be compensated. Therefore, there is the possibility of both total revenue return (100 % return), and the return at an intermediate level.

In this stage, there are no endogenous technological innovations in the case of fossil fuels or productive activities (less emission-intensive technologies) that allow, for example, the burning of coal to release less CO₂ per ton used. Many of these abatement technologies or alternative production methods would become cost effective under increasing carbon tax rates. However, appropriate values of the parameters of the abatement response functions need to be firmly established, and in the Brazilian case there is still a lot of uncertainty. We do not do so here because of lack of information. This is a topic for future work⁵.

2.1.4 Equilibrium conditions and closure rules

The market equilibrium conditions of BeGreen is characterized by an allocation of goods and factors in such a way that (i) the endogenously determined prices clear all markets, ii) all agents respect their budget constraint, and iii) the total level of CO₂ emissions meets the specified reduction target. Supply–demand balances for all commodities and nonfixed factors clear through adjustment in prices in frictionless markets. The model is Walrasian in character, and hence, it determines only relative prices. The nominal exchange rate is chosen to be the numéraire. The major macroeconomic variables are endogenous in the policy scenario (real government expenditure is exogenous). In CGE recursive dynamic models, investment increases cause reductions in the expected rates of return, via an increase in capital stock, later reducing these investments to its steady state (equilibrium). On the other hand, real wages will respond to employment increases until the balance of the labor market is reestablished. BeGreen is a one country model with exogenous international trade structures. So, Brazil is modelled as a small open economy. There is free movement of goods and factors within the Brazilian economy sectors.

In the simulations, the constraint on total emissions is binding (exogenous), the equilibrium of carbon price (or abatement marginal cost) is endogenously determined by the model. In “cap-and-trade” simulations, the model allows sectors to trade permissions between themselves according to established

⁵ The sectors, on the other hand, can reduce emissions by replacing energy inputs, via change in relative prices.

targets. From results of fuel usage by the sectors, activity level and household consumption, the environmental module calculates the variations in emissions.

2.1.4 Model Database e Parameters

The core database was built based on the Input-Output Matrix of 2005 from the Brazilian Institute of Geography and Statistics (IBGE), foreign trade by sector and trade port, available and household consumption by product from Household Budget Survey (POF) from IBGE. Emissions of CO₂-e are another important source of model information. Table 1 summarizes the BeGreen emissions data, which are based on information from the Brazilian Energy Balance and Emissions National Inventory, indicating a volume of 882 018 Gg CO₂-e⁶ in 2005.

The emission from the use of fuels account for 37 % of all emissions, while the other 63 % are associated with productive activity sectors. Livestock and Fisheries, Agriculture and Other are the sectors that account for the largest sources of emissions in this category; of these, livestock alone accounted for 60 % of emissions from production activities in Brazil.

Table 1 – Emissions associated to fuel usage and productive processes in Brazil (base year 2005)

Fuel Use	Emission s (Gg CO ₂ -e)	Share (in % change)	Productive (Productive Processes)	Activities	Emissio ns (Gg CO ₂ -e)	Share (in % change)
Diesel	98470	30 %	Livestock and Fishery		332515	60.3 %
Gasoline	39073	12 %	Agriculture and Others		83256	15.1 %
Mineral Coal	32397	10 %	Water and Urban Sanitation		41053	7.4 %
			Steel Manufacturing	and		
Natural Gas	30014	9 %	Derivatives		38283	6.9 %
Charcoal	25618	8 %	Oil and Gas		15967	2.9 %
Fuel Oil	21026	6 %	Cement		14349	2.6 %
Alcohol	16973	5 %	Chemical Products		11450	2.1 %
Other of Oil						
Refining	16570	5 %	Other Non-Metallic Products		5604	1.0 %
Coke	15979	5 %	Machinery and Equipment		3695	0.7 %
Kerosene	15250	5 %	Non-Ferrous Metals		3370	0.6 %
Metallurgical Coal	12356	4 %	Others of Mining		1896	0.4 %
LPG	6618	2 %	Electrical Machinery and Others		146	0.0 %
Fuel Use Emissions	330344	100 %	Productive Activity Emissions		551674	100 %

Source: Author's elaboration based on the Brazilian National Inventory of Emission and Energy Balance Publications (MCT, 2010; MME, 2005).

Sets of parameters have to be estimated or borrowed from literature. Because of the lack of data to estimate and econometric literature references, the values for energy elasticities were determined moderately. The elasticity substitution between energy composite was set to be 0.5. Elasticity of substitution between alcohol and gasoline is set to 1, given the increasing in the number of vehicles with "flex-fuel" technology in Brazil. Finally, the elasticities of substitution between technologies in technology bundle sectors were based on the study of Li *et al.* (2000) and

⁶ Emission factors were needed to process the emissions in a common unit, CO₂ equivalent (CO₂-e), obtained from the Stern Review (Stern, 2006), from the estimates of Global Warming Potential (GWP).

adapted to the reality of the Brazilian energy matrix. The sensitivity analysis performed on the parameters and elasticities revealed that the results, considering the methodological specification, are robust for most variables⁷.

Some database indicators can be calculated in order to show how the GHG emissions are associated with industrial sectors. For each sector, the activity emissions and fuel use emissions were summed. Table 2 calculates the ratio between emissions per Gross Value of Production (GVP), the exports coefficient (Exports/GVP) and the multiplier of emissions. This multiplier should be interpreted as the increase in emission in the economy (in Gg) for each R\$ 1 million increase in final demand production of the sector, taking into account both direct and indirect emissions.

Table 2 indicates the heterogeneous structure of emissions in the industrial sectors. Cement has high direct emission coefficient and multiplier effect. Food and Beverage has low direct emission coefficient, but it has a high multiplier effect of emission, due to the agriculture and livestock supplies that it acquires. Some sectors with higher participation in exports have high emissions multiplier effect (steel and derivatives, iron ore and equipment)

Table 2 - Sectoral indicators and greenhouse effect gas emissions for industrial sectors (Brazil, 2005)

Sectors	Emissions Multiplier	Emissions/GVPcoefficient	Exports (in millions of R\$)	Share of Exports	Exports/GVP
Cement	3.38	2.98	143	0 %	0.02
Steel Manufacturing and Derivatives	1.64	1.24	21366	7 %	0.29
Food and Beverage	1.39	0.03	43198	14 %	0.17
Other of Mining	0.89	0.64	2251	1 %	0.19
Other Non-Metallic Products	0.86	0.45	4170	1 %	0.16
Chemicals Products	0.72	0.46	6635	2 %	0.11
Transport, Storage and Postal Services	0.63	0.47	5394	2 %	0.03
Non-Ferrous Metals	0.59	0.29	9010	3 %	0.36
Iron Ore	0.58	0.36	14797	5 %	0.63
Tobacco Products	0.57	0.01	3926	1 %	0.41
Alcohol	0.51	0.03	1416	0 %	0.12
Accommodation and Food Services	0.51	0.01	9491	3 %	0.14
Appliances	0.5	0.05	1224	0 %	0.13
Machinery and Equipment	0.49	0.09	15202	5 %	0.25
Metal Products	0.49	0.06	2229	1 %	0.04
Oil and Gas	0.48	0.27	9974	3 %	0.14
Parts for Motor Vehicles	0.46	0.04	11219	4 %	0.2
Resin and Spandex	0.46	0.07	4067	1 %	0.17
Oil Refining	0.46	0.14	11689	4 %	0.1
Transmission and Distribution of Energy	0.45	0.01	5	0 %	0
Cellulose and Paper	0.43	0.12	7907	3 %	0.21
Wood Products	0.38	0.07	6636	2 %	0.34
Leather and Footwear	0.37	0.02	6328	2 %	0.27
Automobiles and Utilities	0.35	0.02	14748	5 %	0.28
Others Equipment of Transport	0.35	0.06	11383	4 %	0.46

⁷ These results are available by request from the author.

Electrical Equipment	0.34	0.06	4416	1 %	0.14
Perfumery and Others	0.34	0.02	1055	0 %	0.06
Rubber and Plastic	0.34	0.07	4281	1 %	0.09
Paints and Others	0.33	0.06	394	0 %	0.05
Textiles	0.31	0.06	4069	1 %	0.12
Distribution of Natural Gas	0.31	0.01	-	0 %	0
Others of Chemical	0.3	0.06	2060	1 %	0.16
Trucks and Buses	0.29	0.02	6992	2 %	0.36
Pesticides	0.29	0.02	797	0 %	0.07
Construction	0.28	0.03	977	0 %	0.01
Others Industries	0.25	0.02	3486	1 %	0.11
Electronic Material	0.22	0.06	7401	2 %	0.2
Others Services	0.16	0.01	1180	0 %	0.01
Pharmaceutical Products	0.15	0.02	1379	0 %	0.05
Clothing	0.15	0.01	835	0 %	0.03
Medical Advices	0.15	0.01	1277	0 %	0.12
Journals and Magazines	0.14	0.01	252	0 %	0.01

Source: BeGreen model database

2.1 Control policies simulations (CAP) and Market simulations (CAP-AND-TRADE)

In this section, the procedures used in the GHG mitigating policies simulations over the Brazilian industrial sector are reported. Two different policies are considered: 1) imposition of a common emissions control policy to the selected sectors (CAP) and 2) a carbon market policy (CAP-AND-TRADE) over the selected sectors, inspired by the Sectoral Plan of Industry Mitigation.

At first, a baseline scenario is set for the growth of the Brazilian economy, in the absence of such policies. The baseline scenario is set as a trend scenario of the economy where deviations related to it can be measured, estimating the effects of specific policies. This scenario represents a growth trajectory of the Brazilian economy between 2006 and 2030, as well as the trajectory of the total and sectoral emissions that would take place if there were no control policy and/nor carbon market. The evolution of the economy in the 2006-2030 period is based on official macroeconomic data and emissions observed 2006 and 2011. The scenario also incorporates information about the increase of energy efficiency based on EPE (Brazilian official Energy Research Institute) projections.

The baseline scenario is characterized by an average rate of 4.0 % growth in the Brazilian GDP per year from 2005 to 2030. In this scenario, the emissions grow on average 3.0 %, highlighting the growth of emissions from energy use –fuels (3.4 % per year) and industrial processes (4.0 % per year). Hence, we observe a growth acceleration of the industrial processes emissions and an increase in its participation in the total emissions, as well as a slower increase of agricultural emissions, with consequent loss of participation in total emissions.

The difference between the trajectories of the baseline scenario and the policy scenario represents the effect of the simulated GHG mitigation policies. In each scenario, the policy starts in 2016. New linked simulations, year by year, allow us to analyze the results up to 2030, based on accumulated deviation in relation to the baseline scenario.

Having as motivation the goals and sectors included in the Sectoral Plan for Industry Mitigation⁸, two policy scenarios were created, summarized in Chart 1. The first one (Scenario I) refers to the policy where it would establish, in 2016, a standard mandatory emissions reduction for the selected industrial sectors. These sectors are the most representative regarding the GHG emissions, and they correspond to 23 % of the sectoral emissions in Brazil in 2005, according to Table 3. The policy would have two phases: 2016 to 2020 and 2021 to 2030. In the first phase, the goal would be a reduction in relation to the baseline scenario of 5 % of the projected emissions⁹ between 2016-2020 for the sectors of Cement, Other non-metallic mineral products (lime), cellulose and paper, no-ferrous metals (aluminum) and steel manufacturing and derivatives (pig iron and steel). Then, in the second phase (2021-2030), that goal would be a decrease of 10 % compared to the baseline scenario, incorporating the sectors of chemical products, petroleum refining and natural gas.

The second scenario (Scenario II) would represent an emission reduction policy with the same goals, phases and sectors of the previous policy, but with the establishment of a carbon market for industrial sectors, like the EU-ETS. The permissions distribution would be 100 % free, allocated among the sectors, according to their participation in the total sectors emissions in the carbon market.

Chart 1- Characteristics and specifications of the policy scenarios

	Scenario I	Scenario II
Policy	Mandatory emission reduction standard (CAP)	Emissions Limit via Carbon Market (CAP-AND-TRADE)
Phase I	2016-2020	2016-2020
Sectors	Cement, lime, cellulose and paper, aluminum, pig iron and steel.	Cement, lime, cellulose and paper, aluminum, pig iron and steel.
Target	5 % reduction in projected emissions from 2016 to 2020	5 % reduction in projected emissions from 2016 to 2020
Phase II	2021-2030	2021-2030
Sectors	Cement, lime, cellulose and paper, aluminum, pig iron, steel, chemicals, oil exploration and refining and natural gas.	Cement, lime, cellulose and paper, aluminum, pig iron, steel, chemicals, oil exploration and refining and natural gas.
Target	10 % reduction in projected emissions from 2021 to 2030	10 % reduction in projected emissions from 2021 to 2030

Source: Own elaboration

⁸<http://www.brasil.gov.br/noticias/arquivos/2012/06/25/planos-setoriais-de-mitigacao-e-adaptacao-a-mudanca-do-clima-em-consulta-publica>.

⁹The reduction goal of the first phase was based on the Industry Plan.

Table 3 - Total emissions (fuels usage and productive process) in 2005 of the sectors covered by emissions control policies (CAP) and the carbon Market (CAP-AND-TRADE)

Sectors	Emissions (Gg CO2-e)	Share (%) on total emissions in Brazil
Steel Manufacturing and Derivatives	90855	10%
Chemical Products	27565	3%
Cement	19904	2%
Oil and Gas	19111	2%
Oil Refining	17676	2%
Other Non-Metallic Products	13185	1%
Non-Ferrous Metals	7258	1%
Cellulose and Paper	4470	1%
Total Emissions (CAP Sectors)	200024	23%
Total Sectors Emissions	883048	100%

Source: own elaboration based on data from the Brazilian Inventory and Energy Balance.

3. Sectoral impacts of mitigation policies

It is expected that the simulated policies would increase production costs over the industrial activity and the economy as a whole. In general, the main effect of imposition policies of emission restriction over the included sectors is the increase of the cost of carbon intensive industrial goods, shifting the marginal cost curves upwards. Intuitively, the extent of this effect will vary according to the participation of energy or carbon in the production, implying that large energy and fuel users will be the most intensively affected. The same can be said regarding the goods produced by the carbon-intensive productive sectors, such as chemical products, iron and steel.

The linking and interdependence of the different sectors of economy, reflected in the use of inputs in the production process is a determinant element in elucidating the sectoral impacts. Although the input-output structure is crucial for the results, it is just the starting point to understand the effect of the emission policies over economy. Another important factor is the degree of substitutability between the different energy sources (renewable, non-renewable) and the fuels use. This factor influences the magnitude over which the increase of cost of intensive products in carbon is transferred to the sectoral production costs. It also includes the effect caused by the displacement of productive factors that influence sectoral performance. Taking into account these determinants, Table 4 shows the impacts of the two scenarios over the level of sectoral activity.

Table 4 - Impacts over the level of industrial activity in an emissions limit (CAP) and emission limit via carbon Market (CAP AND TRADE)-2016 to 2030 (perceptual cumulative deviation in relation to the baseline scenario in 2030)

Sectors	Scenario I	Scenario II	Sectors	Scenario I	Scenário II
	CAP	CAP-AND-TRADE		CAP	CAP-AND-TRADE
Oil and Gas	-6.51	-3.01	Others Chemicals	-0.36	-0.65
Mining	-1.73	-1.55	Rubber and Plastic	-1.83	-1.96
Others of Mining	0.96	1.31	Cement	-10.16	-7.67
Food and Beverage	0.93	0.88	Other Non-Metallic Products	-6.80	-6.13
Tobacco Products	0.76	0.72	Steel Manufacturing and Derivatives	-16.84	-17.89

Textiles	0.92	0.88	Non-Ferrous Metals	-4.32	-5.73
Clothing	1.12	0.94	Metal Products	-4.58	-4.53
Leather and Footwear	1.30	1.11	Machinery and Equipment	-7.37	-7.85
Wood Products	-0.94	-0.71	Appliances	-4.89	-5.55
Cellulose and Paper	-1.25	-2.11	Office and Computers	-1.94	-1.60
Journals and Magazines	0.46	0.26	Electrical Equipment	-2.20	-2.03
Oil Refining	-7.91	-5.22	Electronic Material	-1.47	-1.30
Alcohol	1.03	0.75	Medical Advices	-0.54	-0.62
Chemicals Products	-5.28	-7.60	Automobile and Utilities	-7.45	-8.10
Resin and Spandex	-1.74	-2.37	Trucks and Buses	-4.92	-5.12
Pharmaceutical Products	0.61	0.47	Parts for Motor Vehicles	-5.12	-5.42
Pesticides	0.69	0.68	Transport Equipment	-3.65	-3.89
Perfumery and Others	0.51	0.27	Others Industries	-1.29	-1.50
Paints and Others	-2.19	-2.09			

Source: own elaboration based on the simulations results with the BeGreen model.

Once again it's worth emphasizing that the sectors have positive growth in the baseline scenario, so the negative impact results shown in the table are relative reductions to this scenario and, because of that, they shouldn't be read as absolute decreases in the activity level. The impact of the policies is very different between sectors. The most direct impact over the activity level happens in the industrial sectors taking part of the policies. Steel manufacture and derivatives, cement, oil refining, oil and gas, other non-metallic products, chemical products, cellulose and paper have larger decreases in production.

The increase of costs in the carbon-intensive sectors and in its consequent investment drop can elucidate these results. The results are also heterogeneous when comparing CAP and CAP-AND-TRADE scenarios. Sectors such as cement, oil and gas and oil refining would have less intense losses due to the carbon market policy. On the other hand, sectors such as steel manufacturing and derivatives and chemical products have more pronounced drops with the carbon market than the emissions limit without trading. These results will be more detailed later on, where the results of sectoral costs and trade permissions between sectors are shown.

Indirectly, via interconnections of the productive chain, other sectors are also affected negatively, due to the decline in production of the interlinked sectors. In this case, sectors such as automobiles and utilities, machinery and equipment, trucks and buses and appliances are good examples. Light manufacturing sectors (Food and beverages, textiles, clothing, leather and footwear) are not affected by the policy and even present growth in the activity level in both scenarios.

As mentioned above, the policy impacts over the sectoral costs (Table 5) help to explain the verified effects over the sectoral activity level.

Table 5 - Impacts over the sectoral production cost of an emission limit (CAP) and emission limits scenarios via carbon market (CAP-AND-TRADE) - 2016 to 2030 (perceptual cumulative deviation in relation to the baseline scenario in 2030)

Sectors	Scenario I	Scenario II	Sectors	Scenario I	Scenário II
	CAP	CAP-AND-TRADE		CAP	CAP-AND-TRADE
Oil and Gas	-1.80	-2.81	Others Chemicals	-1.25	-1.03

Mining	-3.82	-4.37	Rubber and Plastic	-0.80	-0.59
Others of Mining	-0.66	-0.95	Cement	64.63	34.25
Food and Beverage	-1.77	-2.02	Other Non-Metallic Products	19.01	14.62
Tobacco Products	-1.12	-1.20	Steel Manufacturing and Derivatives	46.13	50.21
Textiles	-1.63	-1.89	Non-Ferrous Metals	0.61	3.19
Clothing	-2.65	-2.95	Metal Products	4.70	5.80
Leather and Footwear	-2.62	-2.66	Machinery and Equipment	5.80	6.77
Wood Products	-2.76	-3.09	Appliances	7.50	8.14
Cellulose and Paper Journals and Magazines	1.65	3.39	Office and Computers	-1.90	-2.12
Oil Refining	-2.76	-2.73	Electrical Equipment	1.24	1.24
Alcohol	17.30	8.88	Electronic Material	-0.55	-0.74
Chemicals Products	2.75	2.36	Medical Advices	-1.88	-2.02
Resin and Spandex	8.18	12.57	Automobile and Utilities	4.27	4.60
Pharmaceutical Products	0.98	2.04	Trucks and Buses	2.91	3.27
Pesticides	-1.90	-2.13	Parts for Motor Vehicles	6.43	7.19
Perfumery and Others	0.02	0.41	Transport Equipment	3.22	3.42
Paints and Others	-1.18	-1.19	Others Industries	-0.56	-0.49
	-0.53	-0.63			

Source: own elaboration based on the simulations results with the BeGreen model

In fact, the sectors' production costs increase, as they need to take into account the cost of GHG emission and that impacts the production level in each sector. As it can be seen in the table, the emission limit (CAP) imposes meaningful production costs for the selected industrial sectors in the policies, especially on steel manufacturing and derivatives and cement. In the case of the cement sector, a net permissions purchaser (this result will be shown later on), it is less expensive to buy emissions in the carbon market than facing with emissions abatement costs in a CAP scenario without commercialization. This way, for sectors with marginal cost curve in higher emission reductions, participation in a carbon market could be beneficial compared to the imposition of a standard or emission reduction limit. Besides the cement sector, oil and gas, oil refining and other non-metallic products are included in this category.

This result shows the importance of sectoral considerations and the design of mechanisms in the formulation of mitigation policies. The CAP scenario makes productions costs more expensive for important sectors in the investment composition (cement, steel, non-metallic) and relatively benefits consumer goods sectors (textiles, clothing and footwear). The higher cost of investments weakens growth possibilities in the economy and capital accumulation. The CAP-AND-TRADE scenario can achieve the same emission reduction goals with less adverse effects.

The carbon market results on industrial sectors (scenario II) can be better analyzed in Table 6. We can see the emission reduction by sector in each phase, emissions and permissions in diagrams of CO₂-e and the sectors permit trading. The last two columns are related to the revenue with the permission trading and its participation over the production value for each sector in the end of each phase.

Given a carbon price, set by CAP in all sectors, the sector maximizes its production choosing how much it is going to reduce its emissions. That reduction depends on that price and the emissions abatement marginal cost in the sector (which is related to the production function, inputs use, emissions, among other factors). If the sector will be a permission seller that means its abatement cost is lower, vis-à-vis a buyer whose reductions cost would be higher.

In the first phase of the policy (2016-2020), for example, steel manufacturing and derivatives, followed by cement, would be the sectors set as permission buyers. That indicates that

the abatement marginal cost for these sectors is higher than the price of carbon market, making it more efficient to buy permissions, reducing the emissions under the set goal. The opposite is valid for cellulose and paper, other non-metallic mineral products and non-ferrous metals.

An interesting result is, in the second phase of the policy, with an extension of the market to more than three sectors, that steel manufacturing and derivatives would turn out to be a permissions net seller. That suggests that with the entrance of sectors with higher abatement costs (oil and gas, oil refining), and consequently, higher carbon prices, abatement cost for the sectors becomes lower than the permissions price in the market.

Regarding the revenue (or expenses) coming from permissions sale and purchase in the carbon market in general, the results point out that their participation on the sectoral production value are relatively low, indicating that the permissions sale or purchase has a marginal effect over the sectors production decisions.

Table 6 - Emissions limit policy results via carbon market over industrial sectors (emission perceptual variation) (cumulated deviation in the end of each phase in relation to the baseline scenario)

Phases of Carbon Market Policy in Brazil	Sectors	Emissions Reduction with CAP-AND-TRADE (% change)	Emissions		Emissions Reduction (Gg CO ₂ -e)	Permissions Trade (Gg CO ₂ -e)	Permissions Trade Revenue (millions of R\$)*	Permissions Trade Revenue (% change of the sectoral production value)***
			Initial Emissions (Gg CO ₂ -e)	Permissions (Gg CO ₂ -e)				
1^a phase - 2016-2020 (Target = 5 %)	Cellulose and Paper	-7.6	6576	329	501	173	58	0.03
	Cement	-4.9	33173	1659	1619	-39	-12	-0.04
	Other Non-Metallic Products	-6.8	16473	824	1132	308	104	0.10
	Steel Manufacturing and Derivatives	-4.2	106902	5345	4518	-827	-280	-0.12
	Non-Ferrous Metals	-9.4	8761	438	824	386	130	0.13
2^a phase - 2021-2030 (Target = 10 %)	Cellulose and Paper	-11.0	7539	754	828	74	159	0.08
	Cement	-7.1	41370	4137	2910	-1227	-2589	-3.02
	Other Non-Metallic Products	-9.2	19748	1975	1778	-197	-410	-0.15
	Steel Manufacturing and Derivatives	-11.7	127206	12721	14777	2056	4321	0.71
	Non-Ferrous Metals	-12.0	10045	1004	1160	156	330	0.15
	Oil and Gas	-5.3	38136	3814	1996	-1817	-3836	-0.49
	Oil Refining	-8.2	29068	2907	2331	-575	-1218	-0.10
Chemical Products	-14.6	34280	3428	4959	1531	3247	0.63	

*accumulated revenue in the end of each phase

**revenue participation over the production value in the end of each phase

Source: own elaboration based on simulation results with the BeGreen model

3.1 Impacts of mitigation policies: macroeconomic effects

A way to assess the mitigation policies cost is to analyze the production losses, consumption, exports and investments, since imposing targets to the emissions and carbon markets imply an adjustment of the economy towards inputs reallocation and productive processes. As the sectoral production technology is given (no technological progress occurs due to the policy) necessarily the mitigation policies increase production costs in the economy, despite certain capacity of the sectors to reallocate inputs and productive factors.

Table 7 shows the aggregated results of emissions indicators for the policy scenarios I and II. The numbers represent a cumulated percentage deviation (from 2016 to 2030) relative to the baseline scenario. The real GDP reduction over all scenarios is not surprising. A control policy over emissions in the most relevant industrial sectors in terms of emissions, for instance, could result in a cumulative decrease of GDP in relation to the baseline scenario of -1,06 % in 2030. It is worth reminding that this result represents a reduction related to the baseline scenario in 2030; therefore, it is not an absolute drop of GDP. In other words, that means that the GDP growth would go from 4.00 % per year to nearly 3.92 % on average by 2030, considering the emission policy.

However, if the emission target is reached via carbon market among sectors, the costs on GDP terms would be lower. In that case, the GDP would present a -0.9 % cumulative reduction in 2030, a reduction with an impact of 0.12 percentage points, which would be equivalent to R\$ 270 billion. That is an important result, derived from the highest efficiency of the carbon market, according to literature. In that way, there is a gain of economic efficiency when the carbon market is established.

Table 7 - Macroeconomic impacts of a emission limits (CAP) and emission limits via carbon market (CAP-AND-TRADE) over Brazilian economy - 2016 to 2030 (cumulative percentage deviation in relation to the baseline scenario in 2030)

Variable	Scenario I	Scenario II
	CAP	CAP-AND-TRADE
GDP	-1.06	-0.94
Investment	-2.99	-2.52
Household Consumption	-0.58	-0.52
Exports	-2.67	-2.8
Imports	-0.52	-0.86
Exports Price Index	2.57	2.74
Total Variation of Emissions	-3.87	-3.66
Agricultura	0.47	0.54
Energy Use (fuels)	-5.97	-5.74
Generation and Distribution of Electricity	2.12	1.89
Industry Sectors	-10.54	-10.86
Transport Sector	-1.21	-1.37
Others Sectores	-5.23	-3.03
Industry Processes	-11.39	-10.72

Source: own elaboration based on the simulation results with the BeGreen model.

The GDP drop in both scenarios is associated with household consumption behavior, investment and exports. Reduction in household consumption is a result of the negative income effect, because of the economic activity drop. The investment reduction is linked to the investment costs increase and the lower need for capital expansion. This result can be related to the decline in the profitability of primary factors,

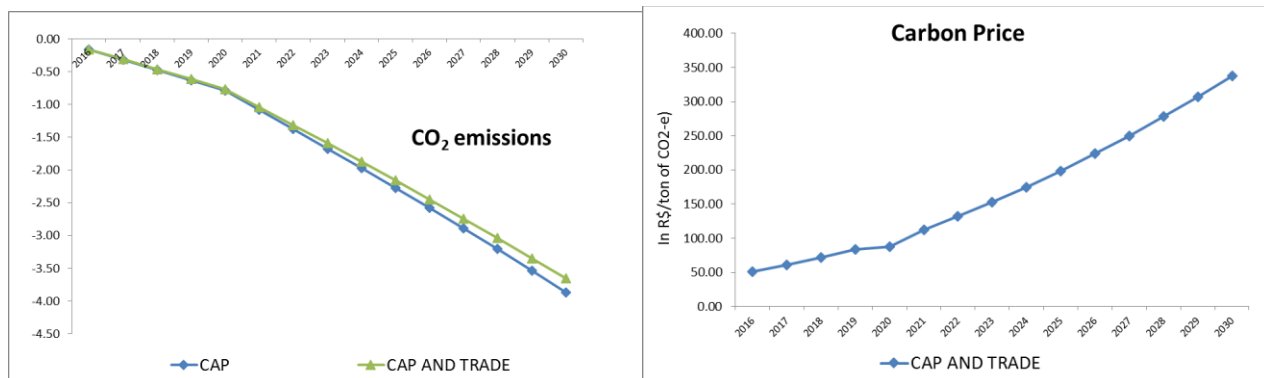
particularly of the capital. It is reasonable to have the profitability drop of primary factors as an effect, because of the reduction in the demand for those factors caused by the reduction of the economic activity¹⁰. Declines in primary factors profitability indicate that the incidence of carbon pricing is not integrally passed to the final consumers, being partially absorbed by the factors prices. The table shows that the investment reduction is better in the carbon market scenario, given the higher efficiency of this scenario over the sectors participating in the market.

Exports would also present a negative impact because of the loss of competitiveness of national products. That drop is caused by the effect of price, due to the increase in production costs, since exports vary inversely to domestic prices. In the case of imports, results show a cumulative drop in 2030. With economic activity drop over the years, there is a reduction in domestic prices, which, along with the simultaneous drop in GDP, implies reduction in imports. However, since imports reduce less than GDP, there is a substitution of domestic goods for imported ones, even though this effect is small.

Regarding total emissions (Table 7), there is a percent decrease in both scenarios of around 3.5 times the GDP reduction. The impact on emissions would be around -3.87 % and -3.66 %, respectively, for scenarios I and II. However, sectoral reductions are heterogeneous. Emissions linked to industrial sectors are the ones with greatest reduction because they are the target sectors for both scenarios. The sectors of agriculture and electric power generation and distribution have elevated emissions, which features a carbon leakage effect (emission leakage). The trajectory of emissions over the entire period of the two policies (2016-2030) can be seen in Figure 3, as well as the carbon price behavior in the Cap-and-Trade Scenario.

Even though the difference in emissions reduction between the scenarios is small, we can observe that the trajectories are different in the second phase of the carbon policies, when reduction goal increases from 5 % to 10 %. From that point, the CAP scenario reduction is marginally higher than the CAP-AND-TRADE scenario reduction.

Figure 3 - Trajectory of emissions growth in both policies scenarios and trajectory of carbon price in CAP-AND-TRADE scenario



Source: own elaboration based on the simulation resources with the BeGreen model.

The carbon price in the market of the CAP-AND-TRADE policy is an indicator of the marginal cost of emissions reduction in all the sectors. Progressive targets of emission reductions until 2030 imply a growing escalation of carbon prices when there is trade via permissions carbon market. The expansion of sectors in phase II implies a certain inflexion of the carbon price since 2021, suggesting an increase in marginal costs in emissions reduction with an expansion in industrial sectors and also the target of goals reduction. The prices started as R\$ 50 per CO₂-eq ton. and can reach R\$ 338 in 2030, given more ambitious emission reduction goals and the sectors participation with higher emission abatement cost. It is worthy of note that these higher carbon prices are justified by the fact of encompassing only industrial sectors, not including agriculture and livestock that would tend to reduce considerably the carbon price in the market, given its lower reduction cost.

¹⁰ Land profitability decreases more sharply, due to the simulation hypothesis in which the land supply is fixed.

4. CONCLUSIONS

This paper intended to contribute to the studies of GHG emission reduction policies in Brazil. The focus is on policies with market mechanisms, which are believed to have the lowest costs of GHG emissions reductions. Since GHG emissions in Brazil are greatly focused in the use of energy (fossil fuels) and in industrial activity, as shown by 2010 emissions data, it becomes important to study the impact of the mitigation policies on the industry.

A recent (2012) Brazilian industrial policy has proposed cleaner production goals, implying energy efficiency (less energy per unit of product), which direct and indirectly goes in the same way as the GHG emission reduction. These incentives can increase the impact of emission reduction or carbon market policies, because they tend to encourage innovation and efficiency in the use of GHG emitting fuels. The results presented in our simulations can help unveil the industrial sectors where technological innovation aimed at reducing emissions should be addressed, such as cement, steelworks, non-metallic products, oil refining and chemical.

The carbon market estimations showed to be cost-effective: it achieved the same emission reduction with a lower cost of economic activity loss. In monetary terms, related to the goal imposition policy without trade, the carbon market would avoid the loss of R\$270 billion in economic activity between 2016 and 2030, equivalent to 6.2 % of the Brazilian GDP in 2012.

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